

Sand Creek Sports Season Report

September 18, 2013

[Website](#) with all sponsor logos/links and [Face Book](#) page

This year was our 23rd year and 18th year of organizing bike race here in the Pikes Peak Region. We've now done 91 races since 1991. Race #100 will be in June, 2015.

Our Sand Creek Sports [page](#) on our press sponsor's site, Pikes Peak Sports, was updated constantly with photos, results, sponsor logos w/links, etc.

The Colorado Springs Gazette's print edition had us on the Sports Front page for all but one race and the main front page once. We were always in their online edition and made their list of weekly sports stories to look out for.

At least five Colorado Springs bicycle shops had teams entered and several non-cycling sponsors had team created specifically to enter our races.

Ascent Cycling Series



July 10th S/F at Palmer Park

Wednesday, June 5th Gazette [article](#):

Wednesday, June 26th Gazette [gallery](#) and [article](#):

Wednesday, July 10th Gazette [article](#):

Sunday, July 20th Gazette [article](#):

Thursday, July 31st Gazette [article](#):

The **ASCENT CYCLING SERIES** has now completed its 6th season and has again averaged 100 riders per race. Regular entrants came from Denver, Cañon City, Pueblo and all of the Pikes Peak Region.

Riders included World Cup riders down to first time racers in 24 classes/categories with about 80% male and 20% female. Our riders won 8 Gold, 8 Silver and 8 Bronze medals (about 25% of all medals) at the June 16th KMC Classic p/b Rotor USA Colorado State Championships. Our riders also medaled at the National Championships in July in Pennsylvania.

KMC Classic p/b Rotor USA

June 16



Early morning set-up at S/F with only KMC banners up at this time.

Colorado State Championship Cross Country Race at Palmer Park

June 17th Gazette [article](#)

We had 223 riders from eight States and at least five Countries. Our Pro Men's winner was from Israel, 3th place from Colombia and a Swiss rider was 5th. Our Pro Women winner was from France.

The Gazette sent a reporter and a photographer but due to the Black Forest Fire just 10+ miles Northeast of the venue sent the photographer there. Channel 5/30, KOAA had hoped to send a crew to the race as well but had to send them to the fire.

About 50 room nights were sold from Friday-Sunday night with a number of them at our HQ hotel.

Various Articles and Blogs

Our very own Tracy Thelen wrote blogs for each race the past two years with [all posted](#) on Pikes Peak Sports. But my all time favorite article was her last one of 2012, "[Racing for Chocolate Milk.](#)"

[Pikes Peak Sports](#): "After Seventeen Years, Rider Returns to Sand Creek Sports Mountain Bike Race

Week of June 22 the Gazette's [Top The Sports items](#). We're # 10.

Week of July 5th the Gazette's [Top Ten Sports items](#). We're #5!

KOAA [Athlete of the Week](#), Kyle Bloesser, age 17 and one of our regular riders

"[That's a Wrap](#)" by Scotty Mac

"[My First Mountain Bike Race](#)" by Nicolas Lee

By [Ian M. Backpack](#)

A tremendous, "**Thank You**" to all of our valued sponsors, staff, riders, team sponsors, State, County and City Park staff. I hope you all will return next year.

For 2014 I plan on the same races with corresponding dates.

Andy Bohlmann
Sand Creek Sports, Inc.
andy@sandcreeksports.com